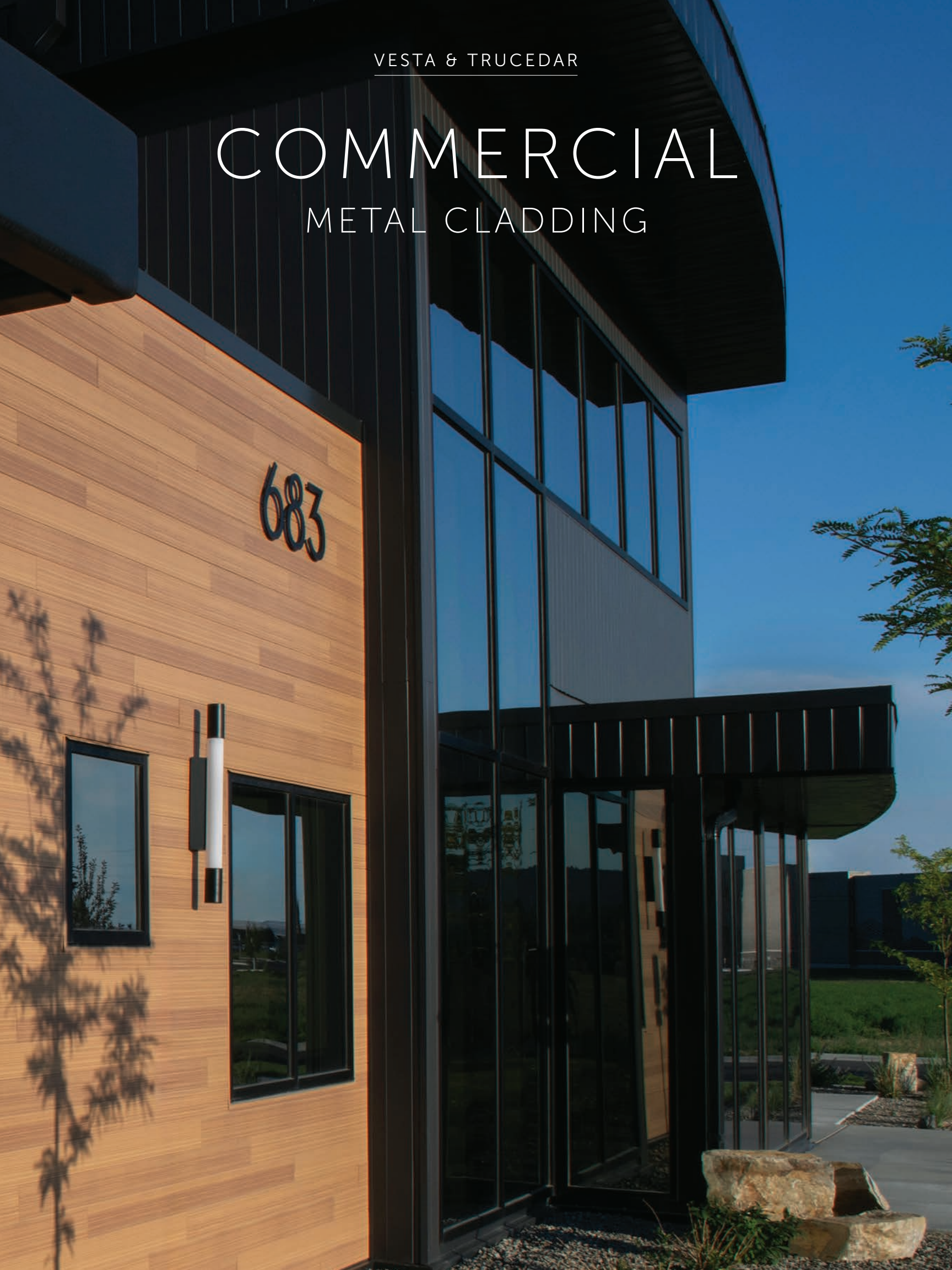


VESTA & TRUCEDAR

COMMERCIAL

METAL CLADDING





SIDING FOR COMMERCIAL BUILDINGS

Transform your commercial space with the warmth and elegance of woodgrain-inspired metal cladding from Quality Edge. Our designs not only attract new tenants and enhance ROI for building owners, but also add significant value for current customers. Commercial buildings have unique needs, requiring sustainable, maintenance-free options that are strong enough to withstand the elements. Design and visual appeal remains the most important aspect when choosing an external cladding, and to have a solution with Vesta® and TruCedar® Steel Siding that also meet high performance standards gives owners peace of mind.

Vesta Plank in Gilded Grain,
Coal, and White

BRANDS MAKE A STATEMENT

TruCedar 6"
Board & Batten
in Cider Mill



National brands involved in commercial projects often use standardized materials to ensure their brand is consistently conveyed across all locations.

Many brands aim to incorporate a more residential feel by integrating elements like wood-look siding, but they require the durability and availability that products like Vesta or TruCedar steel siding offer.

Whether a restaurant, hotel chain, or retail store, each brand wants to make a statement that is unique to them and their location. They invest significant time and money to ensure a consistent customer experience, making color and standards crucial. Since their core business is not building maintenance, they seek long-lasting solutions and are willing to pay for products that provide long-term benefits.



ABOVE
TruCedar 6" Board & Batten
in White

BELOW
TruCedar 6" Board & Batten
in Cider Mill



+20%

Upgrading a commercial
exterior can increase the asset
value and lead to an increase
up to 20% in rental rates.



DESIGN IS
THE SILENT
AMBASSADOR
OF YOUR
BRAND.

— PAUL RAND



ABOVE
TruCedar 6" Board & Batten
in Cider Mill

LEFT
Vesta Plank in
Autumn Thistle

[gparency.com/
blog/commercial-real-
estate-yields/](https://www.gparency.com/blog/commercial-real-estate-yields/)



THE COST OF
MAINTENANCE HAS NEVER
BEEN HIGHER. WHAT
REALLY SOLD US ON VESTA
STEEL SIDING WAS THE
ONE-TIME INVESTMENT
DUE TO THE DURABILITY
AND LOW MAINTENANCE.

— TOM VREDEVELT
COMMERCIAL REAL ESTATE INVESTOR

LEFT
TruCedar 6" Board & Batten
in Ironstone

RIGHT
Vesta Plank in
Dark Espresso



BALANCING NATIONAL STANDARDS AND LOCAL FLAVOR

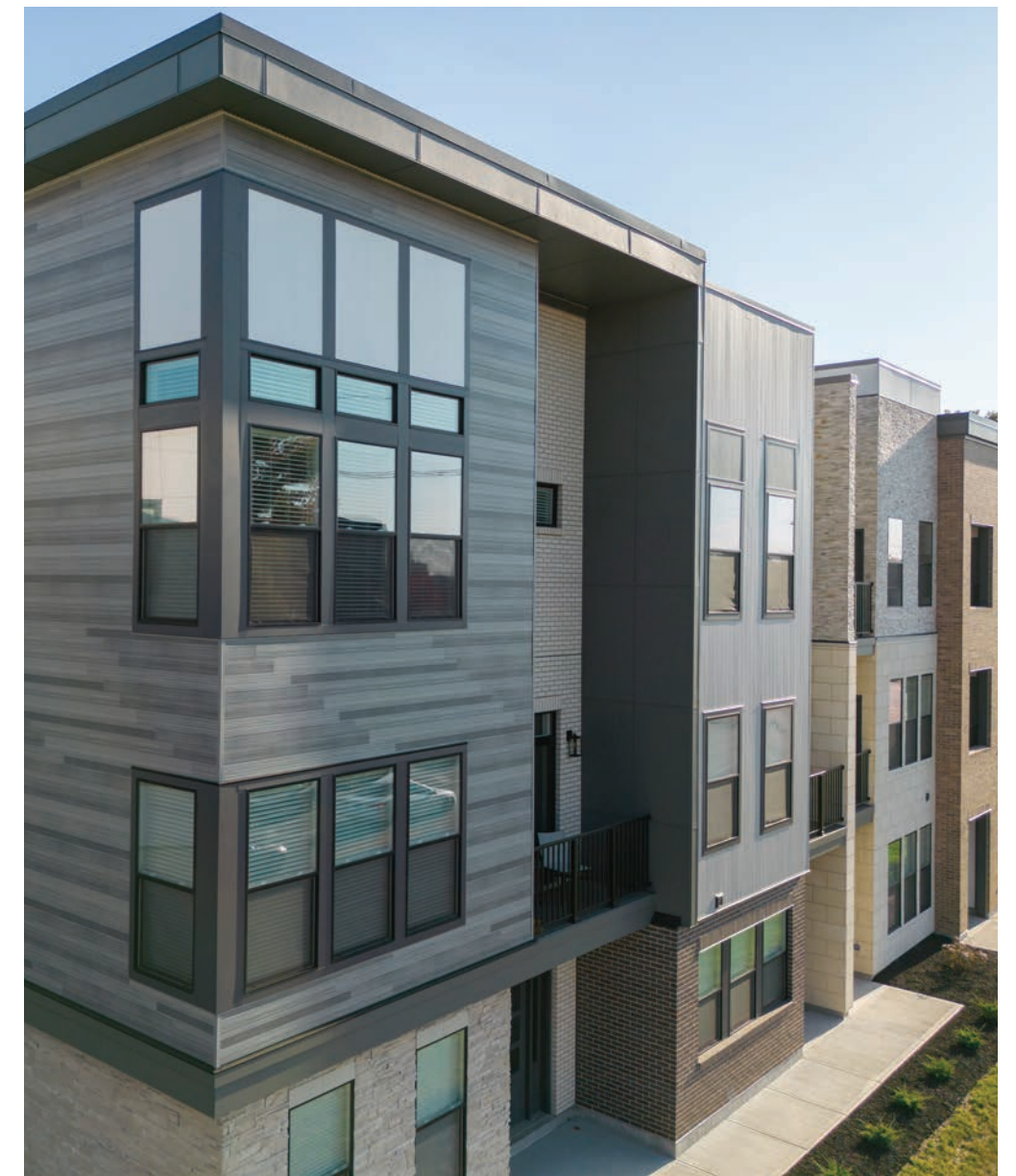
Color and design play a crucial role in creating customized solutions or maintaining a standard in commercial projects.

It is essential that colors match or complement other exterior cladding, as these projects often involve various spaces and multiple materials. Having a wide variety of colors and styles that complement other products is critical.

Vesta and TruCedar steel siding offer a broad range of color options, including dark and light woodgrains, along with warm naturally-inspired woodgrains—supporting any design preference or standard. This variety allows for mixing and matching to complement any brand. Architects and designers must balance national brand standards with localized flavor, and having a national product with regional colors provides the perfect mix of both.



Vesta Plank in Gilded Grain
and TruCedar 10" Board &
Batten in Ironstone



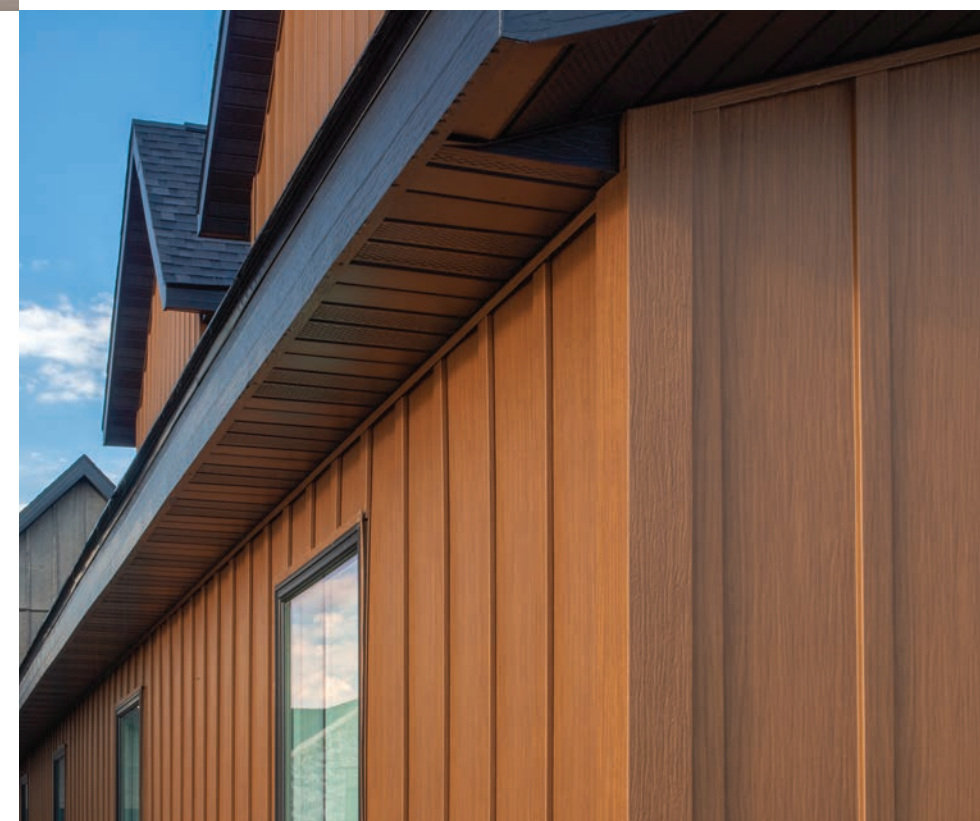
+15 YEARS



**ENDURING COLOR,
BORN TO LAST**

Love rich colors? Deep, rich, and realistic colors last thanks to the Kynar PVDF Fluoropolymer coating on TruCedar and Vesta Steel Siding. Kynar is superior at effectively reflecting the hot, harmful rays of the sun to prevent fading and chalking, plus it forms a thick film barrier that provides resistance against wear and chips.

At Quality Edge we've designed an investment you can count on with a Lifetime Limited Warranty.



FAR LEFT
Vesta Plank in Gilded Grain, Ironstone, and White

ABOVE
Vesta Plank in Driftwood

LEFT
TruCedar 10" Board & Batten in Cider Mill

Vesta Plank in
Autumn Thistle

PROFESSIONAL BUILDINGS BRIDGE COMMERCIAL & RESIDENTIAL



Allergy, Asthma & Sinus Center

Transform your professional space into a welcoming haven with the warmth of residential design.

Imagine a doctor's office or a professional services building adorned with warm, woodgrain finishes, creating an inviting atmosphere that instantly puts visitors at ease. Incorporating TruCedar or Vesta steel siding as natural elements set the tone for the quality and care found inside, making a lasting impression. By incorporating these high-performance, natural-looking elements, you can ease the stress of entering the building, ensuring that every visit feels comfortable and inviting. Let your building's design speak volumes about the exceptional experience awaiting inside.



+5-15%

Buildings with updated exteriors see occupancy rates at 5-15% higher₂



LEFT
Vesta Plank in Gilded Grain

ABOVE
Vesta Plank in Driftwood

RIGHT
Vesta Plank in Gilded Grain
and TruCedar 10" Board &
Batten in Ironstone

₂deloitte.com/us/en/insights/industry/financial-services/commercial-real-estate-outlook.html



LONG-LASTING BEAUTY FOR MULTI-FAMILY BUILDINGS

Multi-family buildings require exterior siding options that offer exceptional durability, and products like Vesta and TruCedar steel siding are designed to last a lifetime. These spaces should not feel like a hotel or too commercial, as they are homes for the people living inside. By incorporating profiles such as plank or board & batten, a more residential feel can be achieved.

The exteriors of these buildings go through a lot—from grills on balconies, to wear and tear around entrances—so it is important to use a product that's going to look as good in ten years as it does on day one.

These multi-family buildings also know the importance of color in designating sections of the building and creating street appeal cannot be overstated. Upscale materials like Vesta or TruCedar woodgrain steel siding not only enhance the overall building value but also provide the opportunity to command a premium for the living spaces.



RIGHT
Vesta Plank in
Gilded Grain and Ironstone

BELOW
Vesta Plank in Driftwood

³ CoStar Commercial Repeat-Sales Index (CCRSI) for multifamily real estate. [statista.com/topics/5396/multifamily-homes-in-the-us/](https://www.statista.com/topics/5396/multifamily-homes-in-the-us/)



ARCHITECTURE SHOULD SPEAK OF ITS TIME AND PLACE, BUT YEARN FOR TIMELESSNESS.

FRANK GEHRY



1/3
multi-family properties make up one-third of all commercial real estate investment.³

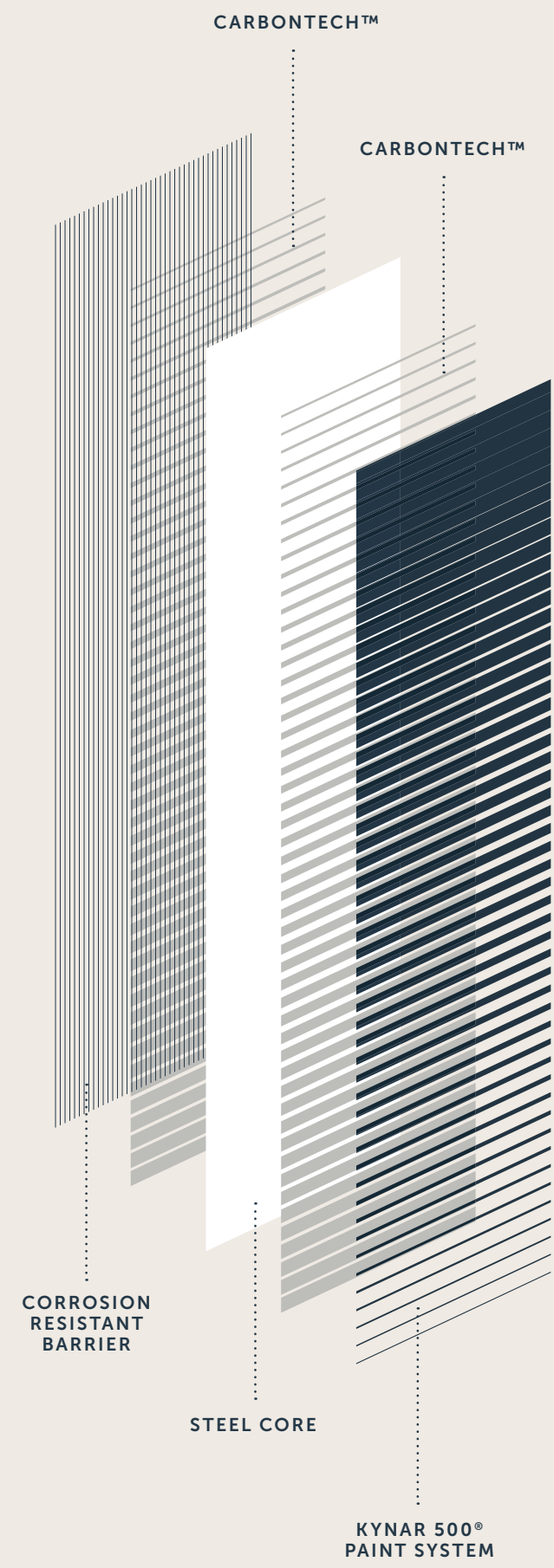


ABOVE
TruCedar 6" Board & Batten in Thatch and Single 6" Lap in Norwood

BELOW
TruCedar Double 4" Lap in Silver Lining



Vesta Plank
in Gilded Grain



DURABILITY YOU CAN TRUST

When it comes to commercial applications, choosing strong materials is crucial for ensuring durability and longevity.

Vesta and TruCedar steel siding products from Quality Edge offer exceptional strength, making them ideal for withstanding the elements and wear and tear that comes with commercial use. These products are meticulously designed and tested to ensure they can stand up to harsh conditions, providing reliable performance over time.

Every square inch of Vesta and TruCedar steel siding is protected by CarbonTech60™ or 90™—a galvanization process that applies an anti-corrosive zinc barrier—and finished with a Kynar 500® paint system for extra durability.

By selecting high-quality materials, businesses can protect their investments and maintain the integrity of their structures. Ultimately, the right choice of materials can make a significant difference in the overall success and sustainability of commercial projects.



LEFT
TruCedar 10" Board & Batten
in White

RIGHT
Vesta Plank in Gilded Grain

BUILDINGS ARE DEEPLY EMOTIVE STRUCTURES WHICH FORM OUR PSYCHE. PEOPLE THINK THEY'RE JUST THINGS THEY MANEUVER THROUGH, BUT THE MAKEUP OF A PERSON IS INFLUENCED BY THE NATURE OF SPACES.

DAVID ADJAYE

THERE IS NO COMPARISON

We go to great lengths to ensure that form, feel and functionality all come together.

	STEEL	FIBER CEMENT	WOOD COMPOSITE	WOOD	VINYL	BRICK
FADE RESISTANT Resist fading or chalk when exposed to UV rays	++++	++	+++	+	++	++
LOW MAINTENANCE INVESTMENT No replacing, painting, recaulking or tuckpointing over a lifetime	++++	++	++	+	+++	+++
DURABILITY & FIRE RESISTANT Resists denting, chipping, rotting and fire/smoke spread	++++	+++	+++	++	++	++++
COLOR SELECTIONS Realistic woodgrains and variety of solid colors	++++	+++	+++	++	+	+
SUSTAINABILITY Recyclability and lifespan of product	+++	++	++	++	+	+++
INITIAL COST First time initial cost including installation	+++	+++	++	++	+	+++

SOURCES:

- The National Institute for Occupational Safety and Health, 18 June 2015, Web, 4 Dec. 2015.
- NIOSH Research Finds Practical Solution to Controlling Hazardous Dust When Cutting Fiber-Cement Siding." Centers for Disease Control and Prevention.
- Banilla, Emilio. "Vinyl Siding Health Concerns." Siding Magazine. N.p., n.d. Web. 8 Oct. 2012.
- "House Siding Options, Plus Costs, Pros & Cons in 2021" SidingCosts.org Web. 8 Feb. 2022.
- "Buyer's Guide for Exterior Siding." <https://www.diynetwork.com/how-to/rooms-and-spaces/exterior/buyers-guide-for-exterior-siding>

NATURAL DISASTERS DEMAND STRONG PRODUCTS

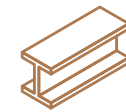
With the increasing trend in natural disasters, it's crucial to have products that are built to withstand these challenges.

Vesta and TruCedar steel sidings are designed with high fire ratings, impressive wind load ratings, and have received approval from Miami Dade for hurricane applications.

Not all products offer the same level of protection and durability, and choosing the wrong product could cost dearly. Choosing products that not only look beautiful but are also high-performance tested and rated provides peace of mind, ensuring that commercial spaces will stand up to any situation. Investing in such resilient materials is essential for safeguarding properties against the growing threat of natural disasters.



Vesta Plank
in Aged Walnut
and Dark Espresso



**STRONG STEEL CORE
ANTICORROSIVE CARBONTECH™
ZINC BARRIER**



**KYNAR® PAINT FINISH
WITH UV PROTECTION**



**LIMITED LIFETIME WARRANTY
NO MAINTENANCE REQUIRED**

PROFILES & COLORS

TruCedar 10" Board & Batten
in Cider Mill

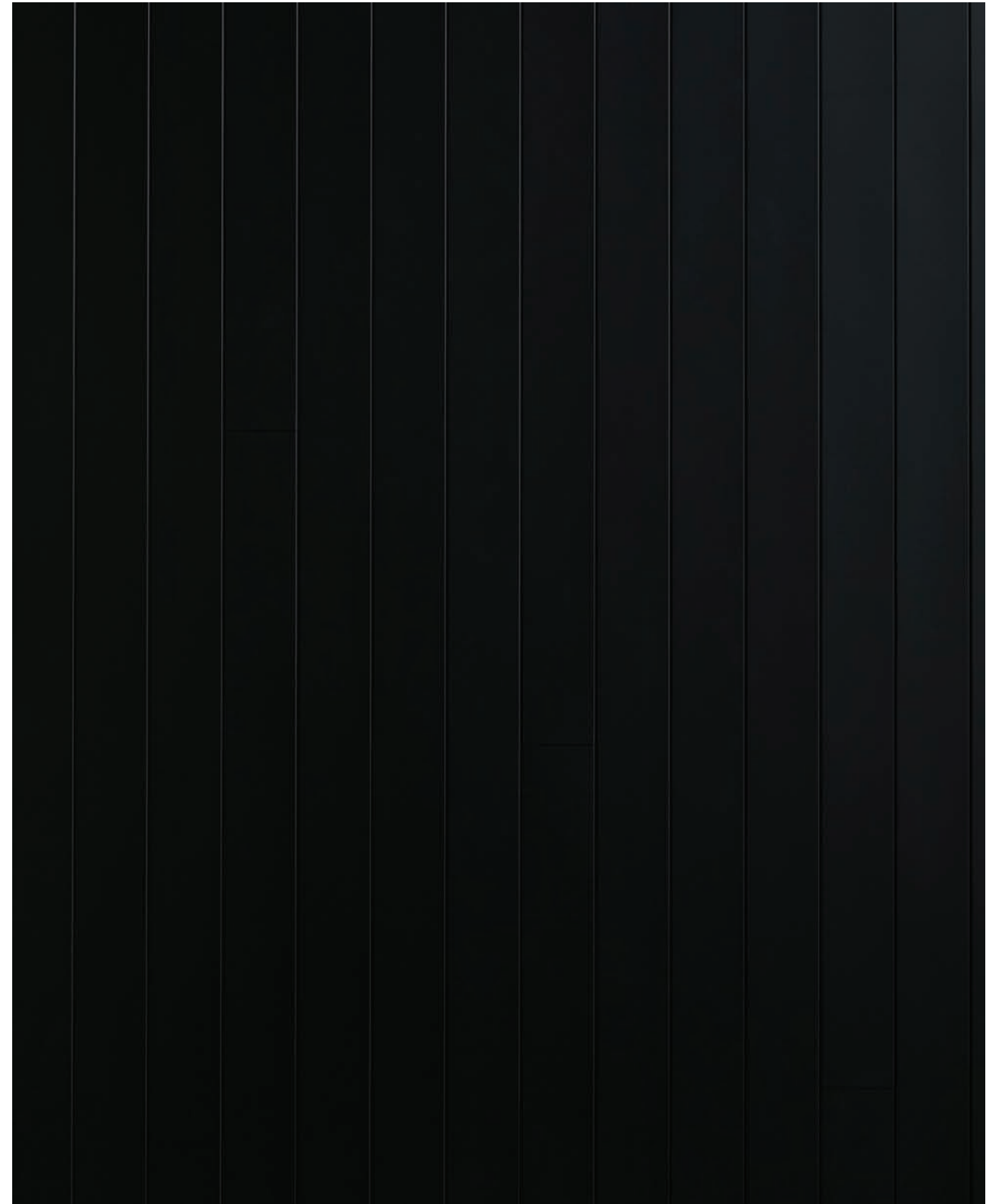



dale petroleum company

501



VESTA
Woodgrain Plank
Shown in Natural Oak — *new*



VESTA
Solid Plank
Shown in Coal



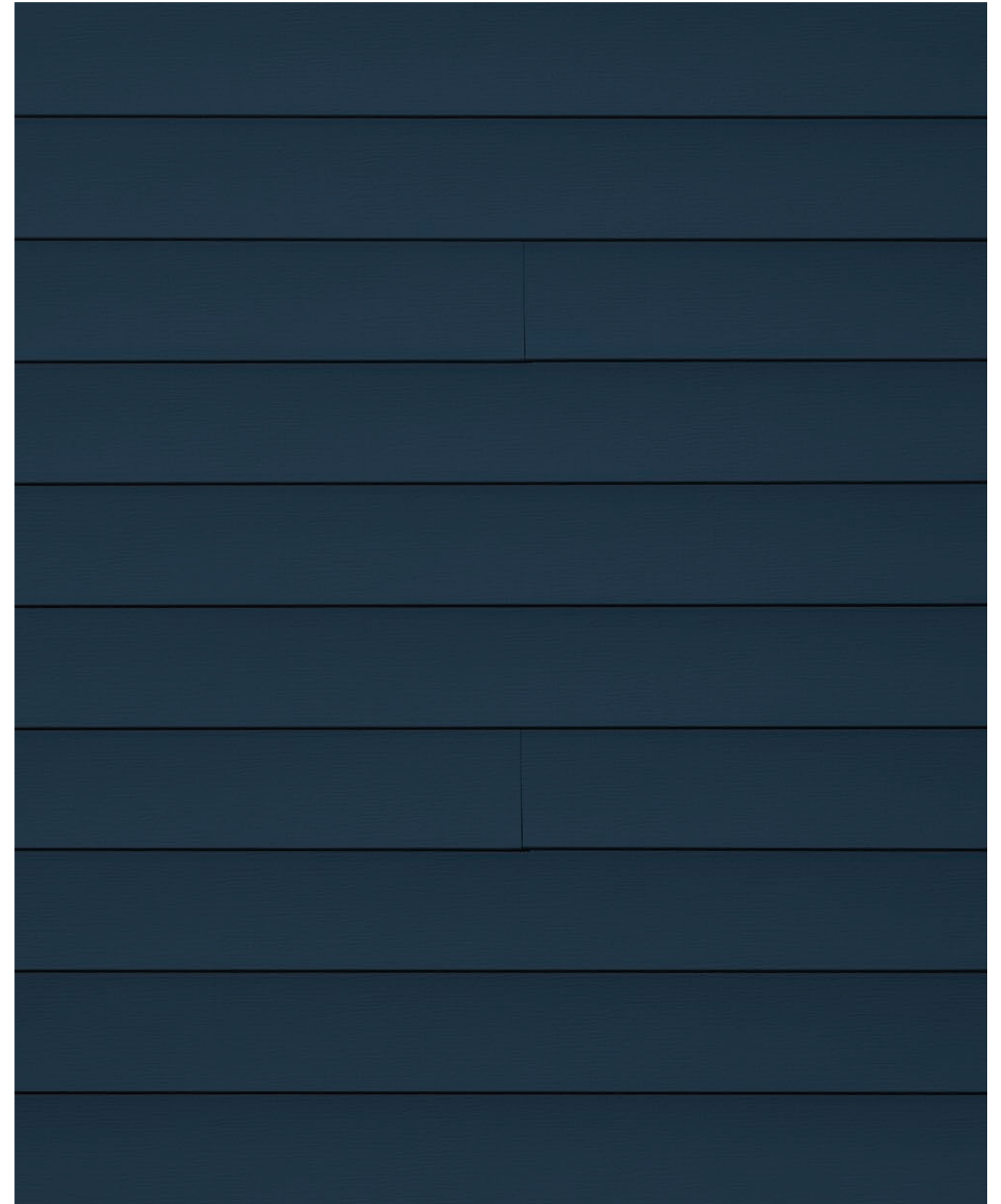
TRUCEDAR
Single 6" Lap
Shown in Spruce



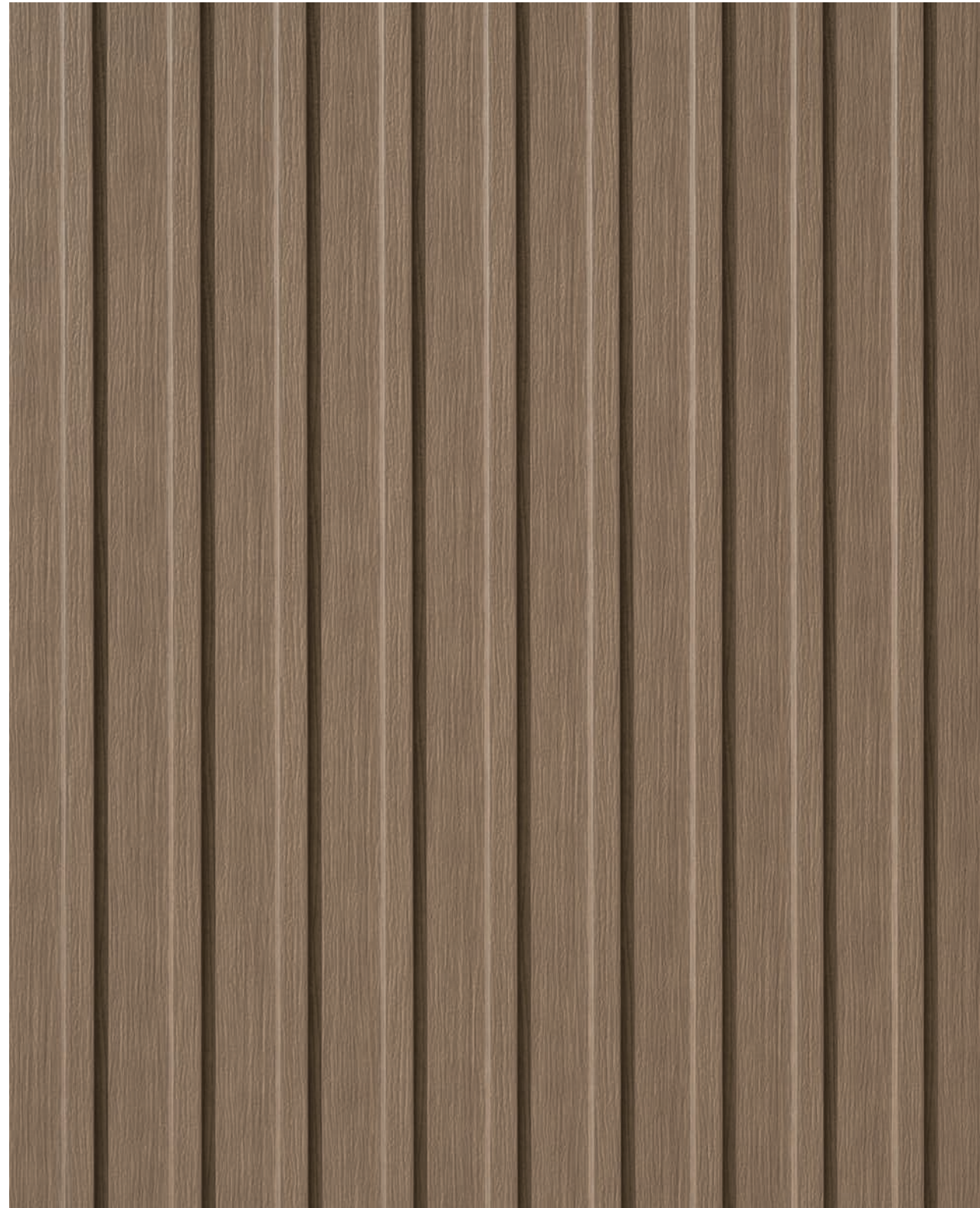
TRUCEDAR
Single 6" Dutch Lap
Shown in Fresh Canvas



TRUCEDAR
Double 4" Lap
Shown in English Saddle



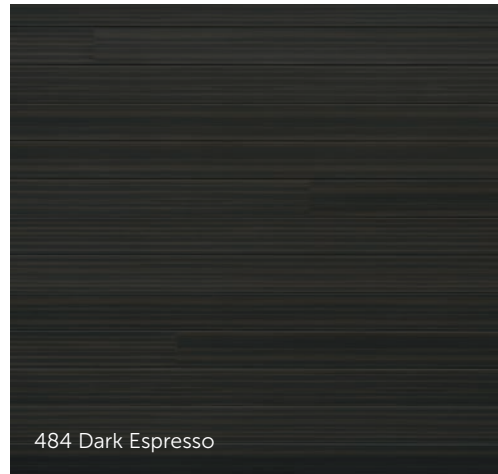
TRUCEDAR
Single 8" Lap
Shown in Midnight Blue



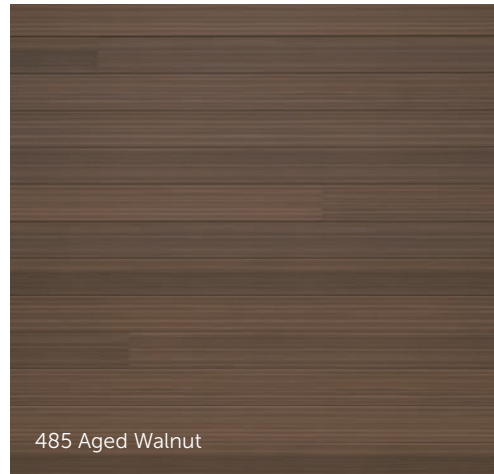
TRUCEDAR
6" Board & Batten
Shown in Napa Vine



TRUCEDAR
10" Board & Batten
Shown in Ironstone



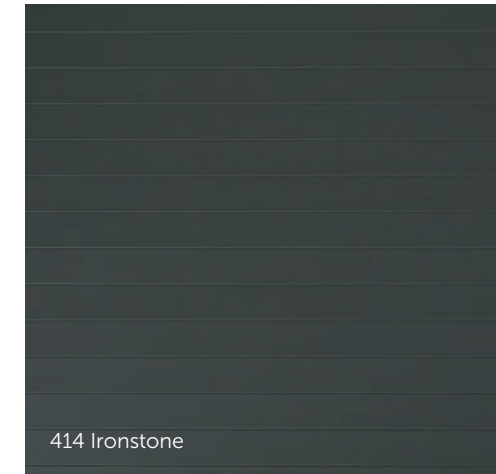
484 Dark Espresso



485 Aged Walnut



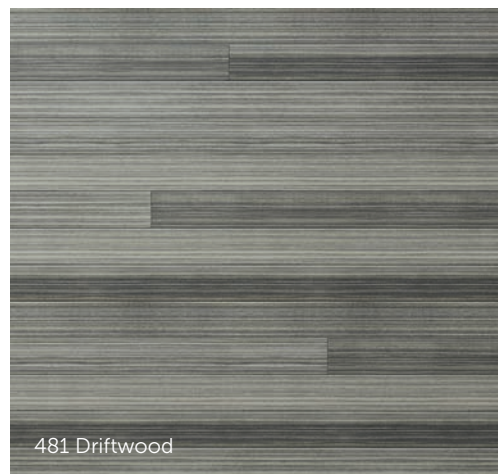
463 Coal



414 Ironstone



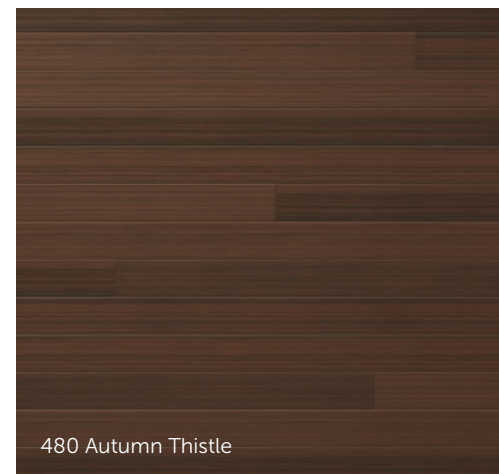
462 Silver Lining



481 Driftwood



488 Smokey Ash — *new*



480 Autumn Thistle



468 Fawn



469 Fresh Canvas



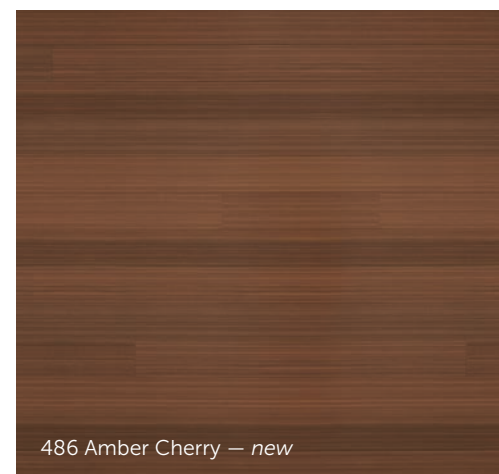
503 Eggshell



483 Sand Dollar



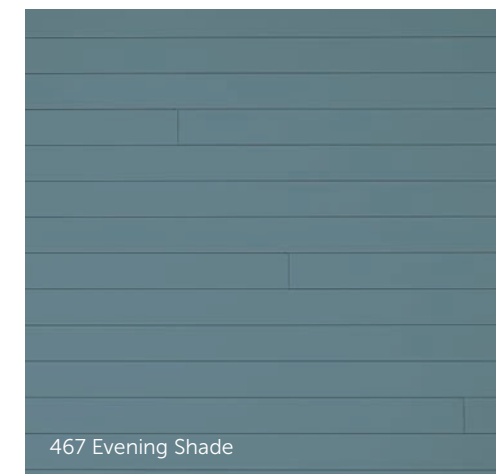
487 Natural Oak — *new*



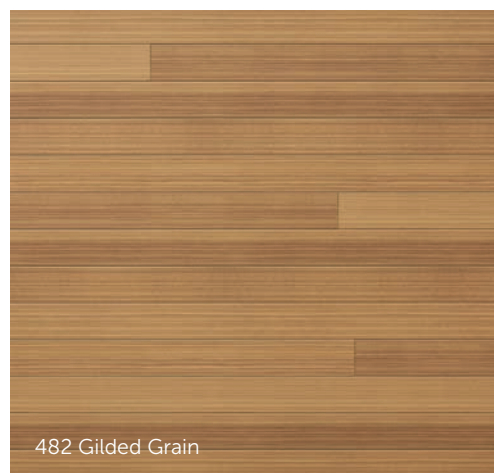
486 Amber Cherry — *new*



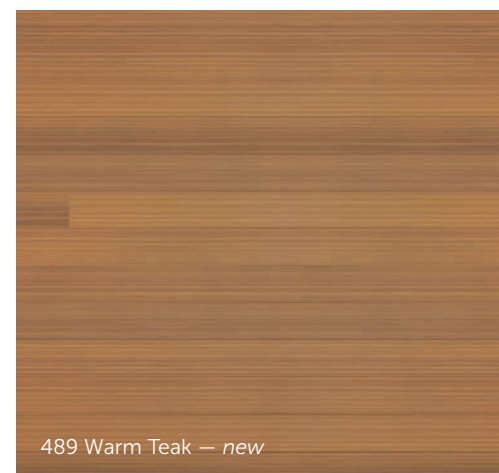
470 Midnight Blue



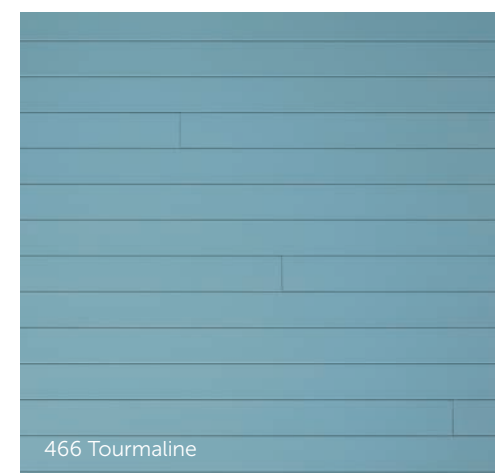
467 Evening Shade



482 Gilded Grain



489 Warm Teak — *new*



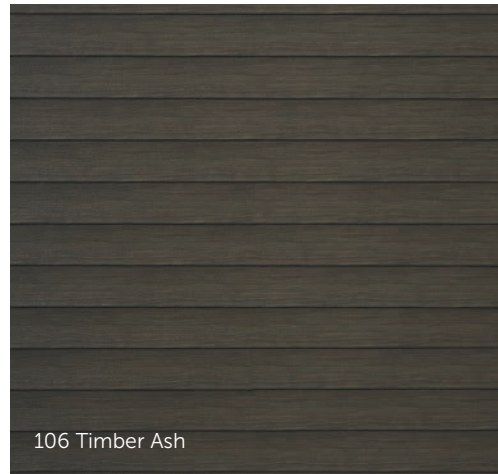
466 Tourmaline



465 Sea Glass



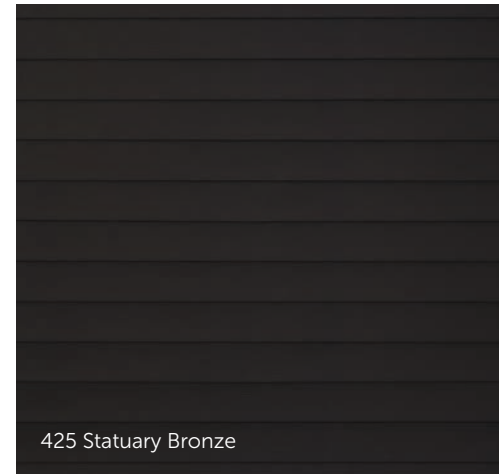
280 White



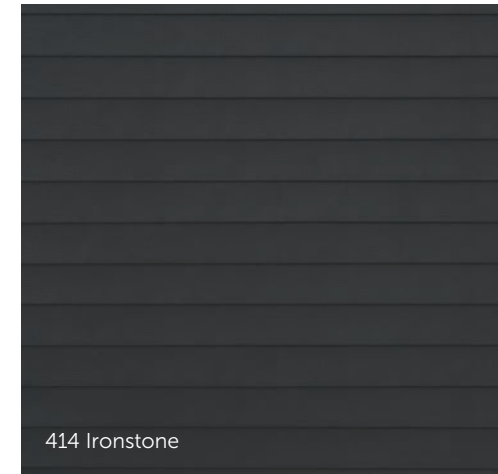
106 Timber Ash



416 Spruce



425 Statuary Bronze



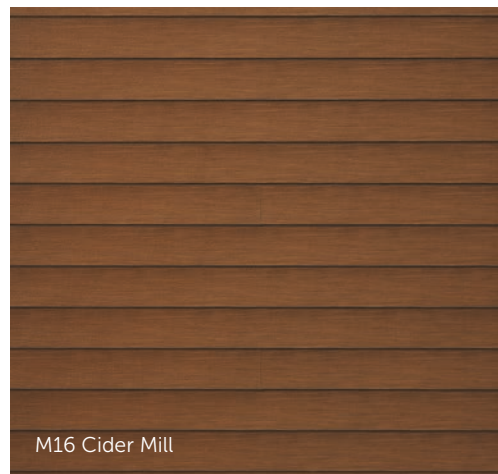
414 Ironstone



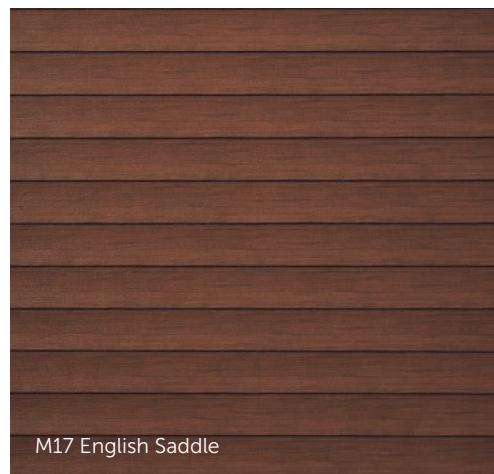
470 Midnight Blue



307 Ripe Olive



M16 Cider Mill



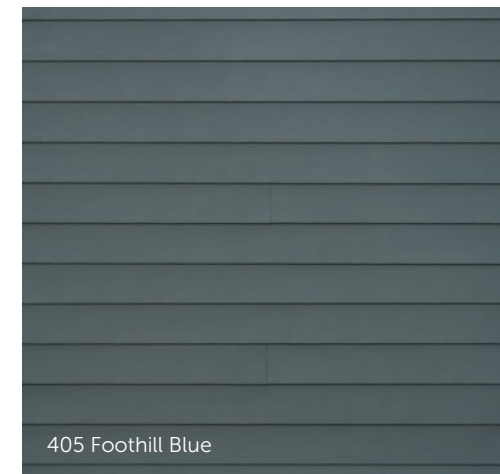
M17 English Saddle



410 Thatch



415 Gray Dusk



405 Foothill Blue



469 Fresh Canvas



109 Cedar



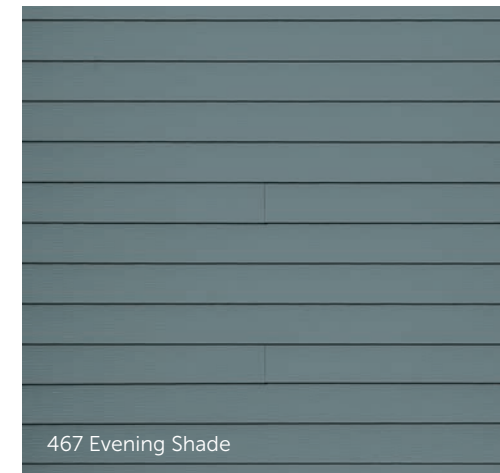
M15 Napa Vine



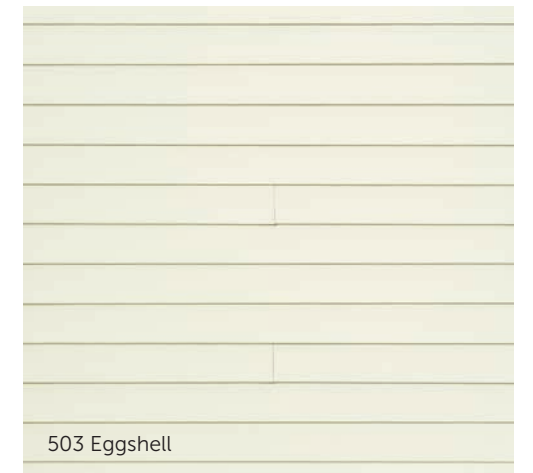
468 Fawn



462 Silver Lining



467 Evening Shade



503 Eggshell



08 Weathered Wood



509 Norwood



401 Bennington Beige



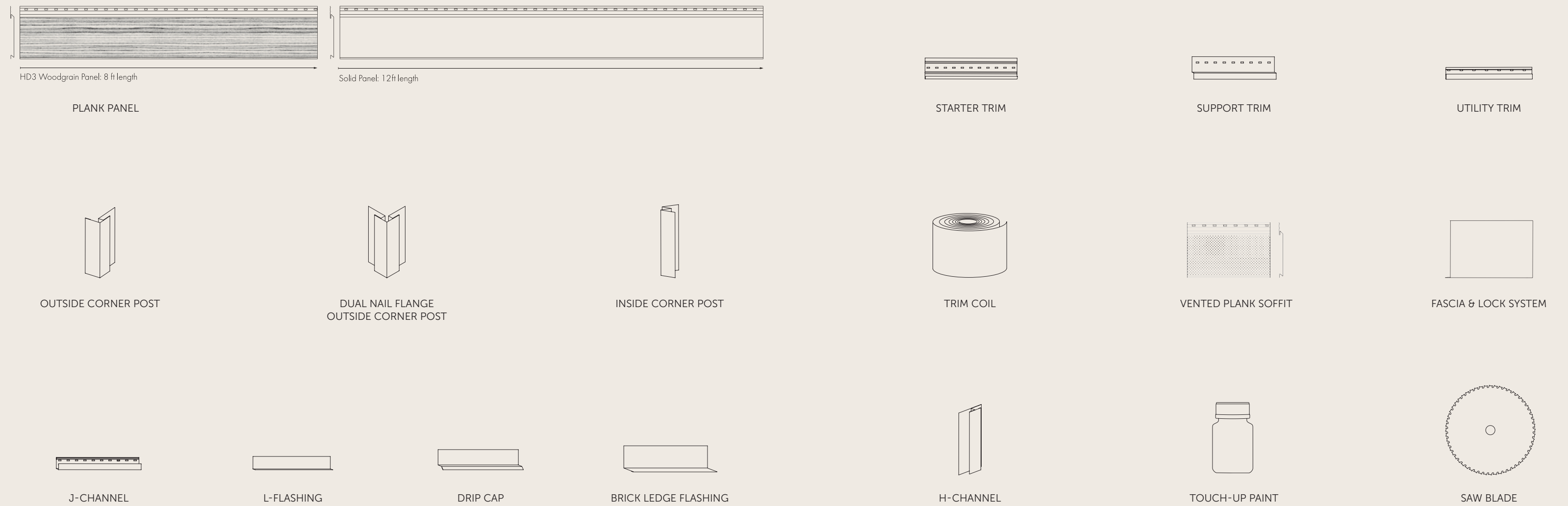
805 Pewter



411 Cottage Red



280 White



VESTA | PRODUCT DETAILS

PROFILE

- 5" Plank 8 ft Length (Woodgrain)
- 5" Plank 12 ft Length (Solid)

MATERIALS

Steel

THICKNESS

0.020" (Panels)
0.016" (Accessories)

APPLICATION

- Horizontal
- Vertical
- Underdecking and Porch Ceiling

SOLID & WOODGRAIN COLORS

Vesta's color palette was designed to bring style to the exterior of a home. Each of the woodgrain colors consist of six unique grain configurations designed to resemble the natural variation of stained woods that results when several features interact, including irregular grain, rays and color deposits on the surface of wood.

COATING

- Kynar 500® (70% PVDF) – Woodgrains
- Kynar® (50% PVDF) – Solids
- CarbonTech90™ – Woodgrains & Solids

PATENTS/U.S. COPYRIGHT

U.S. Patent Nos.: 10,508,455; 10,760,282
U.K. Patent: 2,588,713
Canadian Patent Pending

© Sand Dollar Woodgrain Artwork V Au1-378-183
© Driftwood Woodgrain Artwork V Au1-378-232
© Autumn Thistle Woodgrain Artwork V Au1-378-233
© Gilded Grain Woodgrain Artwork V Au 1-382-425

BUILDING CODE RATINGS

R703.3 Wall Covering Nominal
Thickness and attachments.
Source: IRC 2018

With low energy use and zero off-gassing or maintenance concerns, Vesta is an environmentally friendly siding solution.

MATERIAL/PAINT & COATINGS DATA

- 100% Recyclable
- VOC-free coatings
- Lead free finishes

With rigorous testing, you can feel safe and at ease, knowing your property is protected.

FLAME SPREAD & SMOKE DEVELOPED RATINGS

ASTM E84-18b Class A Rating

STRUCTURAL PERFORMANCE RATING

ASTM E1592-05

IMPACT RESISTANCE RATING

UL2218 Class 4 Rating

The look of wood, the performance of steel. Vesta siding steel core provides unmatched impact resistance and doesn't crack, melt or wick water like other siding materials.

TECHNICAL SUPPORT

Complete technical information and literature is available at QualityEdge.com/Resources

WARRANTY

Lifetime Limited Warranty
Complete warranty details is available at QualityEdge.com/Warranties



TRUCEDAR | PRODUCT DETAILS

PROFILES

- Double 4"
- Single 6"
- 6" Board & Batten
- Single 8"
- Single 6" Dutch Lap
- 10" Board & Batten

MATERIAL

Steel

THICKNESS

0.016"

APPLICATION

- Horizontal (Lap)
- Vertical (Board & Batten)

SOLID & WOODGRAIN COLORS

Tru Cedar's embossed color palette was designed to bring style to the exterior of a home. Its HD2 woodgrains use 2 paint colors for high and low key tones for natural wood variations.

COATING

Lap and Board & Batten

- Kynar® (50% PVDF)
- CarbonTech60™

TECHNICAL DATA

Tru Cedar® steel siding utilizes one of the strongest, most versatile, and recyclable materials on our planet, reducing your carbon footprint and safeguarding against costly repairs.

BUILDING CODE RATINGS

R703.3 Wall Covering Nominal Thickness and attachments.
Source: IRC 2018

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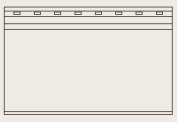
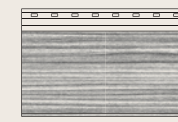
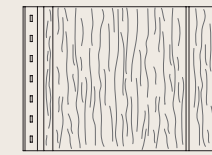
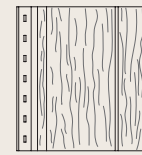
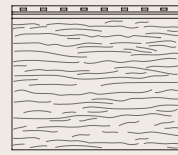
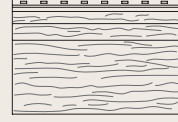
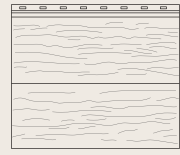
The look of wood, the performance of steel. Tru Cedar siding steel core provides unmatched impact resistance and doesn't crack, melt or wick water like other siding materials.

TECHNICAL SUPPORT

Complete technical information and literature is available at QualityEdge.com/Resources

WARRANTY

Lifetime Limited Warranty
Complete warranty details is available at QualityEdge.com/Warranties



PROFILE	DOUBLE 4"	SINGLE 6"	SINGLE 6" DUTCH LAP	SINGLE 8"	6" BOARD & BATTEN	10" BOARD & BATTEN	5" PLANK	5" PLANK
	Solid & HD2 Woodgrain	Solid & HD2 Woodgrain	Solid & HD2 Woodgrain	Solid & HD2 Woodgrain	Solid & HD2 Woodgrain	Solid & HD2 Woodgrain	HD3 Woodgrain	Solid
109 Cedar	•	•	•	•	•	•		
M16 Cider Mill	•	•	•	•	•	•		
M17 English Saddle	•	•	•	•	•	•		
M15 Napa Vine	•	•	•	•	•	•		
416 Spruce	•	•	•	•	•	•		
106 Timber Ash	•	•	•	•	•	•		
108 Weathered Wood	•	•	•	•	•	•		
401 Bennington Beige	•	•	•	•	•	•		
411 Cottage Red	•	•	•	•	•	•		
405 Foothill Blue	•	•	•	•	•	•		
415 Gray Dusk	•	•	•	•	•	•		
805 Pewter	•	•	•	•	•	•		
509 Norwood	•	•	•	•	•	•		
307 Ripe Olive	•	•	•	•	•	•		
425 Statuary Bronze	•	•	•	•	•	•		
410 Thatch	•	•	•	•	•	•		
503 Eggshell	•	•	•	•	•	•		•
467 Evening Shade	•	•	•	•	•	•		•
468 Fawn	•	•	•	•	•	•		•
469 Fresh Canvas	•	•	•	•	•	•		•
414 Ironstone	•	•	•	•	•	•		•
470 Midnight Blue	•	•	•	•	•	•		•
462 Silver Lining	•	•	•	•	•	•		•
280 White	•	•	•	•	•	•		•
463 Coal								•
465 Sea Glass								•
466 Tourmaline								•
485 Aged Walnut							•	
486 Amber Cherry							•	
480 Autumn Thistle							•	
484 Dark Espresso							•	
481 Driftwood							•	
482 Gilded Grain							•	
487 Natural Oak							•	
483 Sand Dollar							•	
488 Smokey Ash							•	
489 Warm Teak							•	



GRAND RAPIDS • DALLAS • SAVANNAH

QUALITYEDGE.COM